How to integrate effective obesity care
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1-day Seminar
November 12, 2015
7:30 AM - 5:45 PM

Doubletree Hilton
4509 Island Ave,
Philadelphia, PA 19153

LEARNING OBJECTIVES
Upon completion of this educational activity, participants will be able to:

• Routinely screen and provide employees with a medically-supervised weight loss program

• Identify the important components of an effective obesity management plan

• Implement a structured weight-loss maintenance plan that aids in the retention of healthy weights for employees and dependents

• The role of the medical team as support for each stage of patient care

• Evaluate the safety of currently available pharmacologic therapies meant to aid with weight loss and weight maintenance in patients with obesity

PondusHealth, Inc. is a pioneer in the digital personalization of patient behavioral treatment plans, specifically focusing on the disease of obesity. Drawing from its decade of experience supporting obesity care delivery for over 1,000 medical providers through its sister company CMWL, Inc., PondusHealth has been able to develop a scalable system that produces evidence-based, sustainable weight loss and positive health outcomes for corporations and large health care providers.

7:30 AM - 8:00 AM  Registration / Breakfast

8:00 AM - 8:15 AM  Welcome and Team Introduction

8:15 AM - 8:45 AM  From Independent Network to Obesity Tx Population Health Management: An overview of company and why all onsite clinics should integrate medical weight loss into their worksite services. – Kevin Eberly, CEO PondusHealth

8:45 AM - 9:45 AM  ObesityTx Platform & Tools Needed for Worksite Obesity Medicine: A review of how the ObesityTx technical platform facilitates critical patient data collection and automatically generates personalized weight loss plans as well as guidance for provider care teams. See a demonstration of the interactive behavioral counseling modules. – Lisa Connelly, COO PondusHealth and Mathew Pinto, DO, Medical Director PondusHealth

9:45 AM - 10:45 AM  Behavioral Intervention and Strategies for Motivational Counseling: A discussion on the best counseling strategies along with a basic introduction to motivational interviewing. – Matthew Pinto, DO

10:45 AM - 11:00 AM  BREAK

11:00 AM - 12:00 PM  Meal Replacement Therapy: A discussion on why meal replacement therapy may be recommended and how to prescribe it. – Matthew Pinto, DO

12:00 PM - 1:30 PM  LUNCH

1:30 PM - 2:15 PM  Prescription Medications Associated with Weight Gain and Anorectic Medication Prescribing Strategies: Learn how to manage patients’ prescription medications to promote weight maintenance. – Matthew Pinto, DO

2:15 PM - 3:00 PM  Driving Engagement & ROI: Understanding the ROI of Medical Weight Loss in your Worksite. – Deborah Francis, VP Business Development, PondusHealth

3:00 PM - 4:00 PM  Keynote Speaker - Promoting Long-Term Weight Loss through an Integrated Wellness Strategy. Services Pondus Health provides and Nucor Case Study. – Dr. Joe Thomas, Medical Director, Nucor Steel, Darlington, SC with Deborah Francis

4:00 PM - 4:15 PM  BREAK

4:15 PM - 5:15 PM  Information Session

5:15 PM - 5:45 PM  Closing Comments