



2 OUT OF **3** ADULTS

ARE OVERWEIGHT OR SUFFER FROM OBESITY



78.6M

The number of American adults living with obesity (BMI of 30 or higher); over 15 million living with **morbid obesity** (BMI 40 or higher)



59

The number of known **co-morbidities** related to obesity including heart disease, type 2 diabetes and certain types of cancer



255B

Total estimated **annual health care costs associated with obesity**: the direct medical cost is **\$190 billion**; indirect costs, including absenteeism and sub-par productivity in the workplace costs an additional **\$65 billion** a year; costs for patients with obesity are **\$1,429** higher annually than for those with normal weight.



42%

Projected percent of American adults who **will suffer from obesity** by 2030 without proven medical intervention.

Introducing a digital behavioral health solution from **PONDUSHEALTH**

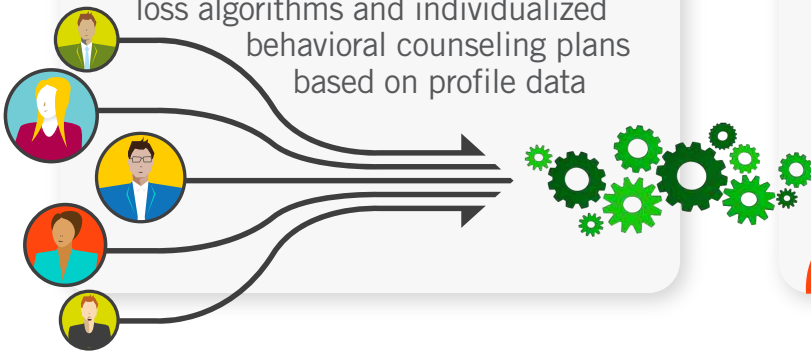
obesityTx

SCREENING & TREATMENT SYSTEM

The first scalable, interactive technology platform for the prevention and treatment of obesity in a collaborative clinical setting.

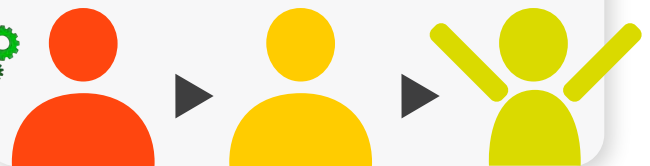
Personalization From The Start

Leverage automated predictive weight loss algorithms and individualized behavioral counseling plans based on profile data



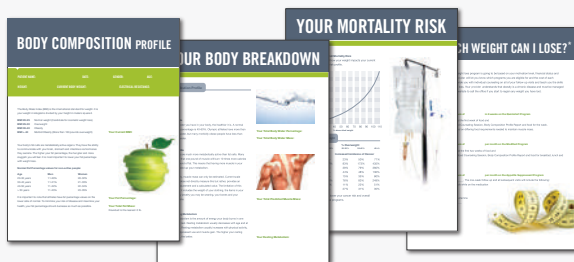
Population Health Management

Identify high-risk obese patients and manage them to a long-term healthy weight

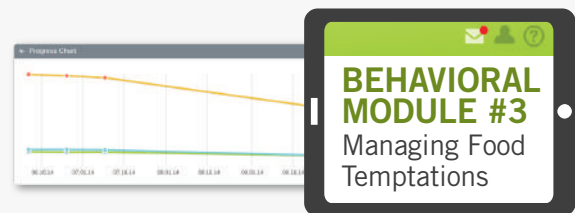


Patient Education & Engagement Tools

Drive health risk awareness and education with initial screening report

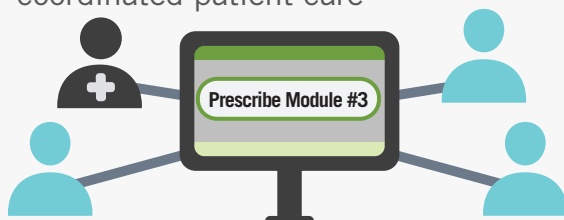


Give access to mobile-friendly interactive behavioral modules & progress charts



Provider eLearning & Collaboration

Enable medical care teams to train online and use ObesityTx together for coordinated patient care



Performance Data & Analysis Reports

Receive regular updates on program progress and ROI



obesityTx

SCREENING & TREATMENT SYSTEM

PATIENT-PROVIDER PORTAL ENGAGEMENT

EASY TO
USE



EASY TO
INTEGRATE

SCREENING



Prospective patient completes
Profile Questionnaire prior to
initial consultation screening



At initial consultation, provider
prescribes plan (personalized via
predictive weight loss and profile
questionnaire algorithms)

TREATMENT & BEHAVIOR MODIFICATION



Patient completes behavioral
modules and follow-up form
online and submits prior to next
visit



Provider reviews patient completed
modules and follow-up form online.
Counsels patient and prescribes behav-
ioral module recommended for next visit

Patient continues to follow
behavioral treatment plan
prescribed and track weight loss
progress online until...

MAINTENANCE



...maintenance phase of care
is achieved



Provider sends annual obesity screening
reminders and treats patient accordingly
to keep weight under control

● High Risk

● Moderate Risk

● Low Risk

⊕ Provider

● Health Coach

IT JUST FLOWS

ObesityTx Is Built On Evidence-Based Medicine

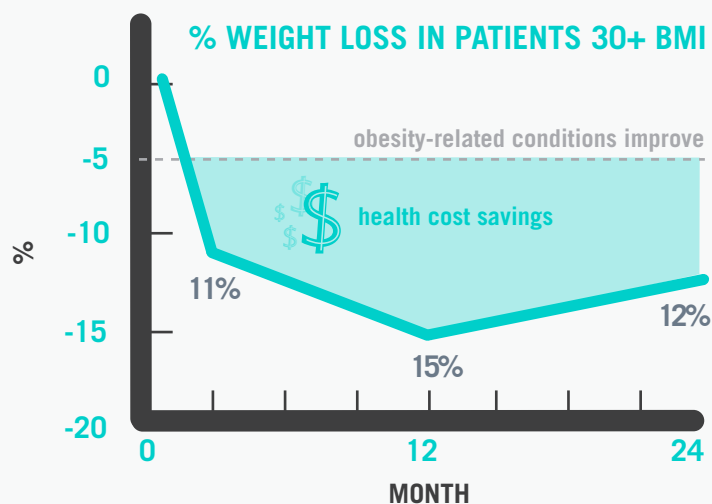
Our technology supports the chronic disease model of care where providers and patients co-manage the disease for a lifetime.

Individualized behavioral counseling forms the core of the treatment plan, with providers' discretionary use of additional treatment options, such as meal replacement or pharmacological therapy.



Broad-based Positive Clinical Outcomes

ObesityTx is used in over 200 medical practices throughout the US. Our outcomes are based on real-world data gathered in the field.



Short-term

Patients lose weight safely at a rate of 11% in the first 12 weeks.

Source: American Journal of Medicine, June 2012

Long-Term

In 12 months, they lose 15% and keep off an average of 12% over 24 months.

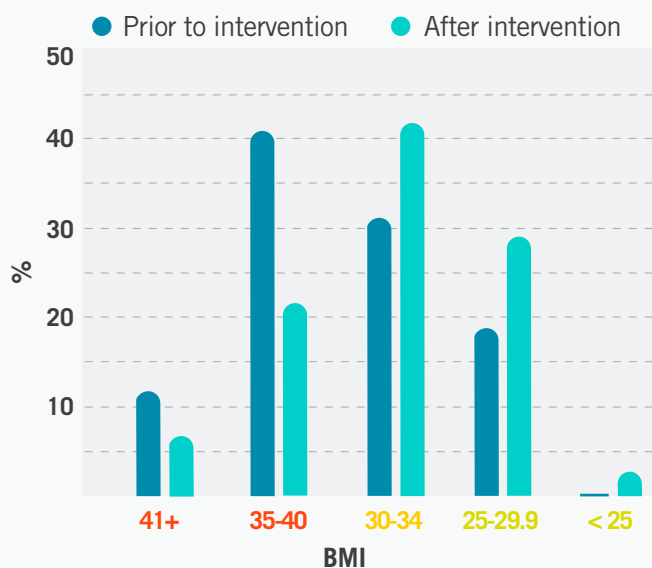
Source: CMWL study of 5,867 US weight loss patients.

Includes compliant patients on all plan types.

NUCOR STEEL, SOUTH CAROLINA -1 YEAR RESULTS

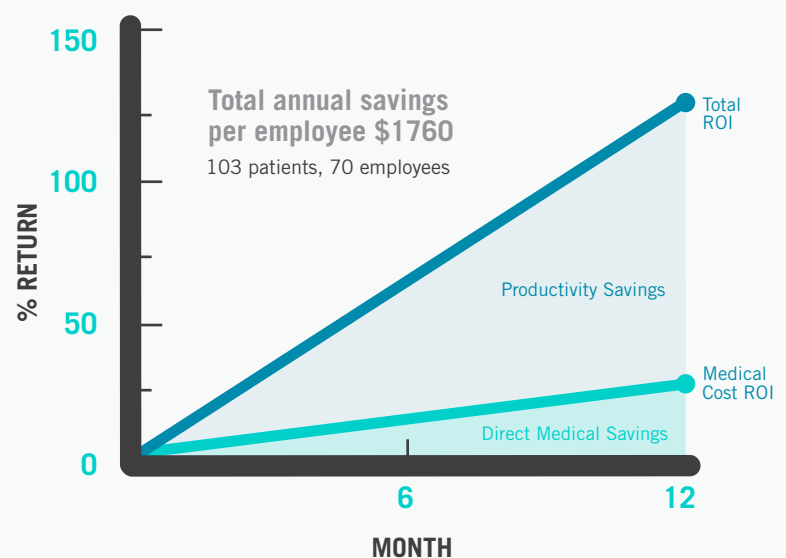
BMI improves after intervention

Highest risk employee population reduced by 43%



ROI is positive in Year 1

ObesityTx continues to collect data for long-term projections.



Flexible Pricing

Just let us know how you work. We accommodate both PMPM and Transactional models.



Work With Us

Experience + Technology = Positive Outcomes

Everybody is different. ObesityTx provides personalized patient weight loss plans and customizable implementations within any corporate health clinic setting. The system is set up to easily integrate into any environment and scale to any population size.

What does your population look like? How much are they costing you?

ASK US ABOUT OUR:

- Easy to integrate, scalable and interactive platform for screening, preventing and treating obesity in collaborative clinical settings.
- Customized approach to treatment based on profile development via upfront health and behavioral data capture and our proprietary algorithms.
- Flexible pricing model and outcome guarantees.
- Dedicated Account Management and support.



OUR GUARANTEE

No fees for compliant patients who do not reach 5% weight loss in the first 12 weeks.



Contact us to get started

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- pondushealth.com

PondusHealth, Inc. is a pioneer in the digital personalization of patient behavioral treatment plans, specifically focusing on the disease of obesity. Drawing from its decade of experience supporting obesity care delivery for over 1,000 medical providers through its sister company CMWL, Inc., PondusHealth has been able to develop a scalable system that produces evidence-based, sustainable weight loss and positive health outcomes for corporations and large health care providers.